

Santa Barbara Region Board of Directors Meeting

July 14, 2021

Virtual meeting via Zoom

The meeting was called to order by the President at 6:31 p.m.

Those present were:

Rod Hersberger, Steve Doll, Howard Rubenstein, Tom Sutphen, Bob Clarke, Robert Watt, Dave Stone, Dennis Power, Randy Kinsling, Sue Kinsling, Dick Lange, Joe Niederst.

The minutes of the May 2021 SBR Board meeting were approved.

President, Rod Hersberger

Rod noted that the Montecito Motor Classic has scheduled its event on October 12. He told the organizer that the second Sunday in October “belongs” to us and felt she understood. Until two years ago, that event was always early in September and was held on Coast Village Road.

Our club activities are back in full swing as of the last couple of months. As you know, many restaurants are struggling to get back up to speed. Monarch Dunes, though, seems to be ready for us on July 17. We still plan our holiday brunch at La Cumbre C.C. in Santa Barbara in December. What form the food service will take is unknown now. Doreen is in regular communication with them, so I expect we will have a plan before December.

Rod discussed the C&C format noting that Panera now has sit down available. He noted he would discuss with the Shoreline Beach Café and asked for any input. He also noted that the current format for Zoom board meetings saves on travel and that this would continue for now.

He asked for recommendation on someone to replace Doreen as activities chair.

Rod noted that the donation presentation to Many Mansions went well. He also suggested, should funds allow, which Howard noted are okay, that he will solicit ideas for another donation in the fall.

Rod mentioned his membership on the PCA audit committee and its general responsibilities.

Vice-President, Steve Doll

Steve noted that the current head of operations at the Camarillo airport had left so he will contact his replacement concerning a possible student Tire Rack driver training event.

No one had contacted John re Goodie Store inventory for the new member event (Bob) and/or other uses. After discussion Bob agreed he would contact him.

Steve noted we had only about 10 Masks left for sale.

He had contacted Aloha near the Ventura Pier for a possible 3rd Saturday of month Cars & Coffee, which will be considered and discussed at a future meeting.

Treasurer, Howard Rubenstein

Howard submitted complete financial reports to the Board, for May and June 2021, including prior year and year to date comparison reports, prior to the meeting. He reported that the income for June compared to the prior months of the year was a loss primarily due to the amount we gave to charity. He noted we had a gain compared to a year ago of cash in the bank.

A postage check for \$500 May 25th was approved via email vote and was sent to Chet.

Secretary, Tom Sutphen

Tom noted that no additional nominees have been received for the Board of Directors positions and that the nominating committee will submit the names of nominees to the executive committee in advance of the meeting on September 8th.

He reported he had sent a thank you video from Many Mansions to Board and Committee members and it was agreed to post that on our website. Tom will let Randy know. Tom also noted that Many Mansions is open to any of our members taking a tour of their properties.

COMMITTEE REPORTS:

Activities Chair, (Steve Doll/Doreen Pankow)

After discussion it was agreed that Steve would check with Steve Geldman concerning Online (touch free) event registration and waivers, as we believe we have an account with Motorsportsreg.com

Upcoming events were noted:

- 7/17 New member recognition event at Monarch Club (Doreen)
- 8/21 Ocean Palms to Mountain Pines rescheduled from 11/21 (sold out) (Nick)
- 9/14-20 The Majesty of America's Southwest (sold out) (Nick)
- 10/16 Mt Wilson Observatory (Nick & Ron Mulick)
- 11/20 Wine Country Tour (Stan & Una McKnight)
- 12/12 Holiday Brunch (Rod & Doreen)
- Future events after reduction in COVID restrictions.
 - Kent Bodin 356 drive to repair shop.

Steve noted that The Espo Resto Shop visit is no longer being considered but discussion of other car shops or auto museums were discussed.

Advertising (Bob Clarke)

All advertisers have paid up for the 2021 year, except two. One is new and a bill hasn't been set up yet. The other one, North Hollywood speedometer, should pay soon.

There was discussion on distribution of Der Auspuff to Steve Geldman and our Ventura/LA County advertisers. After further discussion, under the Editor's agenda items, Bob agreed to meet with Chet and work out how best to distribute these copies. Rod noted if some needed to be mailed that would be okay.

Membership (Sue Kinsling)

During June, 6 new members joined our region, 3 transferred in, 2 transferred out, 23 members failed to renew their memberships on time.

At the end of June 2021, our membership stood at 752 Primary, 481 Affiliate and 1 Life member. Total Region Membership 1234.

We had 0 Test Drive Participants and 20 PCA Juniors

Webmaster (Randy Fishwick)

No significant updates to the website at this time. Randy couldn't make the meeting due to travel but will return on 7/16 to address any issues.

Editor Official Publication (Dennis Power)

The July/August edition of Der Auspuff went out on schedule and seems to be well received. This issue is larger than usual owing to the last minute need to add two pages to meet the printer's requirement to work in multiples of four pages. Two pages could not be found to remove. Dennis doesn't think we will have editions with this many pages in the future. He noted it continues to be a pleasure to work with the many members who send in good stories and share great photos and gives his thanks to all.

We ran into one problem with the distribution of Der Auspuff to a few of the advertisers in Ventura County. Some did not get the usual batch of copies to share with their customers. As noted under Advertising Bob agreed to work with Chet on this.

Archives (James Oldham)

Archives has nothing to report.

Motorsports (Glenn Crawford) no report

Concours (Tara Brundrett and Robert Watt)

Concours:

The reservation for October 10th, 2021, at Santa Barbara City College was canceled, no fee was charged, or deposit paid out.

Need to determine if the 2022 Concours will be rescheduled for Santa Barbara or moved back to the south. Robert proposed that we hold this in Santa Barbara, with everyone in agreement.

Social Media:

Facebook

Total Page Followers: 984

Instagram

Total Followers 352 and growing

In further discussion on the concours date conflict, Robert said that the Montecito Motor Classic organizer had told him that they had a five-year agreement with the SB Polo Club on the same date conflict for our Concours. Robert was going to forward his information to Rod.

Dealer Relations (David Stone)

RUSNAK WESTLAKE

General Manager Keith Goldberg had little to report except to say that the building of the new dealership is on schedule. He emphasized that it will be a state of the art, Level 4 dealership. He sent an email with color renditions of what it will look like. I will forward it to Rod for distribution.

SANTA BARBARA AUTO GROUP

Sales Manager Rene Vergrugge said that the dealership has been extremely busy during the last cycle. He has no pre-owned inventory and no new "sports models" in stock. All the dealers are facing the same shortage, as was discussed at a dealer meeting in Huntington Beach two weeks

ago. Porsche AG has said that sports model allocations not previously ordered by customers have been sold for the year. New allocations will be announced in two weeks. He has learned that he will be getting some rare models including two Cayenne GT models and a 25th Anniversary Boxster. 911 and Taycan are the most popular models being ordered, and Porsche is doing their best to meet the demand.

Chip shortages continue to plague the entire auto industry, including Porsche. Rene said that the situation will last well into next year before resolution occurs.

The Taycan recall was announced and requires an electronic download (update) that takes about two hours to complete with no charge to the customer. They have had one car come in with an issue, so it has not been overwhelming for their dealership.

The SBAG dealership re-model is still awaiting completion of the permit process through the city.

It was recently announced that China is now Porsche's largest customer. Rene said that they periodically receive calls from "Brokers" asking about advertised cars in their inventory. They have found that some of these guys are buyers for customers in China, so it's obvious that the demand for Porsches in that country is strong and not being met as well. Rene did not know how many shifts the Porsche factory is running to meet the demand.

The new Taycan rear-wheel drive car has been a huge success. They have quickly sold every car they get in inventory. The starting price of the unit is \$79.9K, and a well-equipped car can be purchased for about \$90K. Rene has kept one in inventory which will be kept as a demo. He invited all SBR members to a 2nd Launch Party on Friday afternoon, July 30th, from 11:00 am to 2:00 pm. Refreshments will be served, and test drives will be available. This event is for club members and spouses. The public will not be invited. Rod said he would send this information out to our membership.

Distribution (Chet and Joan Yabitsu)

On June 2, 2021, SBR check #194 (\$500) was deposited in the SBR account at the Thousand Oaks post office to cover the mailing postage cost of the July/Aug issue of the Der Auspuff.

Goodie Store manager (John Barrison) no report.

Insurance (Randy Kinsling)

Nothing to report.

Past President (Rem Laan) no report

Public Relations (Dick Lange)

Nothing to report.

Safety (Joe Niederst) no report

Joe found out where the police do their driver training and after discussion, it was agreed Steve Doll would investigate this location.

Old business:

After discussion, it was agreed to keep our current activity fee of \$5 per person.

There was discussion on other old business items noting:

- No suggestions were submitted for the Zone 8 Autocross, Time Trial or Concours rules change proposals for 2022.
- Other relevant items would be carried forward on the agenda.

New Business:

Next meeting September 8, 6:30 p.m.

There being no further business, the meeting was adjourned at 7:26 p.m.

Respectfully submitted by Tom Sutphen, Secretary